



2nd Edition

MarketsandMarkets AI & Fintech Conference

16th - 17th May 2019 | San Francisco, CA

Event Overview

Following the success of our inaugural event, coming back with the **2nd Edition MarketsandMarkets AI & Fintech Conference** on **16th & 17th May 2019** in **San Francisco, CA**.

With the ability to cut costs while improving service quality from making payments to managing wealth, fintech is a disruptive force to be reckoned with. Witness the possible peer-to-peer business models and adoption of Fintech with application of the trending technologies like AI, human digital interface, blockchain, quantum computing.



2nd Edition
MarketsandMarkets
AI & Fintech Conference

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Key Highlights

- Adoption of Fintech
- Revolution of Digitalization
- Role of AI in operational and compliance strategy
- Blockchain, cryptocurrency and quantum computing
- Chatbots and robotics application
- Fintech startups and innovation

Who should Attend?

Head of Compliance, Chief Data Officer, Head of Fintech, Head of Digital Strategy, Chatbot innovators, Head of Global market, Head of Investment Management, AI practitioners, Researchers from:

- Banks
- Hedge Funds
- Financial Institutions
- Consulting Firms
- Venture Capital
- Investor firms
- Academic institutions

Advisory Board

- **Alex Jimenez**, Vice President, Sr Strategist, **Zions Bancorporation**

Speakers

- **Kamesh Moonga**, Strategy & Operations Leader, **Barclays**
- **Miren Aparicio**, Attorney & Senior Consultant, **Citibank**
- **Tonia Durfee**, Director-Americas Operational Risk Management, **Credit Suisse**
- **Arindam Chatterjee**, **US Bank**
- **Naresh Vyas**, Head of Solutions, **Royal Bank of Scotland**
- **Anand Rao**, Global Artificial Intelligence Lead, **PWC**
- **Ariana Qayumi**, Product Manager, **Royal Bank of Canada**

AGENDA 2019

DAY 01 ^{16th May} Thursday



- 07:55 Registration
- 08:55 Opening note by MarketsandMarkets
- 09:00 Opening remarks by Chairman
- 09:05 Keynote Presentation by MarketsandMarkets
Shailendra Singh (Shelly), Chief Operating Officer, MarketsandMarkets
- 09:20 How revenue mix is changing for fintech as an industry
- 09:45 Why fintech? Discussing the prerequisites
- 10:10 *Solution Provider Presentation*
- 10:40 **Morning refreshment and Networking**

POWER OF FINANCIAL TECHNOLOGY

- 11:30 Challenges in adoption of technologies in banking sector
- 11:55 How fintech in enhancing the banking industry?
- 12:20 Interconnection between ecosystem and potential impact
- 12:50 *Solution Provider Presentation*
- 13:05 **Lunch and Networking**
- 14:05 Chatbots and robotics in capital Markets Operations

DIGITAL PAYMENT RISKS

- 14:30 Use of blockchain for the risk analysis and avoidance
- 14:55 Panel discussion - Greenfield opportunities in Fintech
- 15:20 *Solution Provider Presentation*
- 15:35 **Afternoon Refreshments and Networking**
- 16:25 Application of Artificial Intelligence for identification of fraudulent activities
- 16:50 How APIs are addressing the business and economic risks?
- 17:15 Round table discussion - How to prioritize growth strategies for Fintech
- 17:45 Closing Remarks
- 17:50 **Drinks Reception & Networking**

End of Day 1

AGENDA 2019

DAY 02 ^{17th May} Friday



- 08:30 Registration
- 08:55 Opening note by MarketsandMarkets
- 09:00 Opening remarks by Chairman

PRACTICE AREAS OF FINTECH

- 09:05 Leveraging technology innovation through blockchain
- 09:30 How AI can be used for customer oriented automated solutions?
- 09:55 *Solution Provider Presentation*
- 10:25 **Morning Refreshment and Networking**
- 11:15 How digital user interface plays a vital role in financial institutions?
- 11:40 What to expect in the future for the next level of computing: quantum computing?
- 12:05 *Solution Provider Presentation*
- 12:35 Panel discussion: Impact of compliances and regulations on adoption of technology
- 13:05 **Lunch and Networking**
- 14:05 Illustration on application of cryptocurrency

BREAKTHROUGH STARTUP AND INNOVATION

- 14:30 Bringing closer the fintech startups
- 14:55 Fintech startups changing the face of finance?
- 15:20 Round table discussion: Biggest technology trends in Fintech
- 15:50 **Closing remarks by chairman**
- 15:55 End of Conference