



Digital Revolution and Precision Medicine Conference

7th-8th Feb, 2019 • San Diego, CA

EVENT OVERVIEW

As the era of personalized medicine is fast approaching, healthcare is becoming more personalized and tailored to the patient. Digital health platforms has helped converting medical data into a continuous, reliable and complete picture of the patient's health, and data analytics algorithms process information that is specific to individuals, leading to more personal and effective solutions.

MarketsandMarkets are proud to host its inaugural **"Digital Revolution and Precision Medicine Conference"** being held on **7th-8th February 2019** in **San Diego, CA**. The conference will focus on the innovative and disruptive digital health technologies and futuristic business models transforming the precision medicine industry. The conference further aims in bringing experts from the academics, pharma, start-ups, hospitals and technology providers who will share their recent technological breakthroughs in personalized medicine.

WHO SHOULD ATTEND

From pharmaceutical, start-ups, hospitals and research institutes:

CEO, CSO, CMO, CTO, Director, VP, Head, Manager, Principal Scientist, Lead Architects, Lead Engineers, Group leaders, Clinicians, Practitioners (Physicians), Professors, Research fellows working in

- Oncology
- Radiology
- Imaging
- Drug Discovery
- R&D
- Innovation
- Technology
- Data Science
- Bioinformatics

KEY HIGHLIGHTS

- Microbiomics and Metabolomics
- NGS for Consumers, Patients, and Medical Systems
- Role of AI in Precision Medicine
- Conversational Intelligence Technologies for Patients and Consumers
- Innovative Digital Health Technologies
- Tools in Precision Medicine for Immuno-Oncology

MEET OUR Esteemed Speakers

SCIENTIFIC ADVISORY PANEL



George Pell
Principal & Chief Strategy
Officer, Thirty-Six, USA



Girish Srinivasan
Co-Founder, Chief Technology
Officer, PhenoMx Inc. USA



Praseon Mishra
Founder and CEO, Agility
Pharmaceuticals, USA

EXPERT SPEAKER PANEL



George Pell
Principal & Chief Strategy
Officer, Thirty-Six, USA



Girish Srinivasan
Co-Founder, Chief Technology
Officer, PhenoMx Inc. USA



Praseon Mishra
Founder and CEO, Agility
Pharmaceuticals, USA



Eila Arich-Landkof
Associate Researcher, Broad
Institute of MIT and
Harvard, USA



Maurizio Fields
CEO, Kiromic, USA



Mark Pun
President and CEO,
PhenoMx, USA



Xiao Li
Postdoctoral Scholar,
Stanford University, USA



Thomas Peterson
Postdoctoral Scholar, Butte
Lab, UCSF, USA

SPONSORS/EXHIBITORS

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 PhenoMx, Inc.



AGENDA 2019

DAY 01 ^{7th February} Thursday

08:15 Registration

08:55 Welcome note from MarketsandMarkets

09:00 Opening Remarks from the Chairman

09:10 Keynote Presentation

PRECISION MEDICINE & THE SCIENCE OF YOU

09:40 The Current Landscape of Precision Medicine & Multi-Omics

10:10 NGS for Consumers, Patients, and Medical Systems

10:25 *Morning Refreshments and Poster Presentation | One-to-One Networking Meetings*

11:10 Microbiomics Technologies for Consumers, Patients, and Providers

11:40 Solution Provider Presentation

12:10 Metabolomics: Precision Insights for Optimal Individual Outcomes

12:40 Advances in Artificial Intelligence: Immuno-Oncology and Beyond

13:10 *Lunch and Poster Presentation | One-to-One Networking Meetings*

ARTIFICIAL INTELLIGENCE, BLOCKCHAIN & OTHER DISRUPTERS

14:10 Solving Complex Problems through the “Shape” of Your Data

14:40 Augmented Intelligence for Specialists and Primary Care Providers

14:55 Trending Automation Tools for Digital Transformation in Healthcare

15:25 Algorithm for precision medicine in immunology

AGENDA 2019

DAY 01 7th February Thursday

15:40 Afternoon Refreshments and Poster Presentation | One-to-One Networking Meetings

16:25 Use case for applying chatbots in healthcare

16:55 Panel Discussion: Is “Big Data Analytics” a powerful tool used in oncology?

17:25 Closing Remarks from the Chairman

17:30 Drinks Reception & Networking

End of Day 1

AGENDA 2019

DAY 02 ^{8th February} Friday

08:15 Registration

08:55 Welcome note from MarketsandMarkets

09:00 Opening Remarks from the Chairman

09:10 Keynote Presentation

INNOVATIVE DIGITAL HEALTH TECHNOLOGIES

09:40 Improving patient engagement strategies and experience

10:10 The Connected Patient: Wearable Technologies for Realtime Intelligence

10:25 **Morning Refreshments and Poster Presentation | One-to-One Networking Meetings**

11:10 Transforming Lives: High Resolution Brain Maps and Optimal Conditioning

11:40 Conversational Intelligence Technologies for Patients and Consumers

12:10 Liquid Biopsy – New Tools in Precision Medicine for Immuno-Oncology

12:40 Panel Discussion: How this Digital Revolution is Improving Patient Lives

13:10 *Lunch and Poster Presentation | One-to-One Networking Meetings*

FUTURISTIC VIEWS

14:10 Personalized medicine: From genomics to microbiomics

14:40 Patient journey mapping and customer engagement tools-how they would be benefitted in future?

15:10 Solution Provider Presentation

15:25 Panel Discussion: How Digital Transformation will help overcome challenges in future?

15:55 *Closing remarks from the Chairman*

End of Conference